

## TARGET AUDIENCE

- Urologists
- Pediatric Urologists
- Urogynecologists
- General Practitioners
- Nurses
- Physiotherapists
- Occupational Therapists

## Benefits of Sponsoring the Course

- Network with physicians and allied healthcare professionals who are experts in the field of urology and rehabilitation.
- Meet international and local members of the International Continence Society and discover programs and projects they are working to identify possible opportunity to get involved with.
- Provide an opportunity for your current clients to attend the congress that will enhance and update their knowledge in Transitional Continence Management as an approved program by the International Continence Society.
- Meet Key Opinion Leaders who are experts in maintaining the continuous development of their organization's portfolio of products and services to maintain their competitive market status.
- Network with major key players in the market that can contribute in your product and services marketing.
- Increase your organization's strength through acquiring new leads that can assist you in introducing your target product to the organization list of assets and services.
- Develop a network of referral from several facilities that will require the availability of your product and services in their business pipeline.
- Showcase your products and services that can highlight your market advantage which will in return can contribute in your business portfolio.

## CONTACT DETAILS

Are you interested to discuss sponsorship and exhibition opportunities? Please feel free to contact:

**Mary Grace Companero - Lopez**

***Events Administrator, MKH Events Middle East***

**[marygrace@mkhevents.com](mailto:marygrace@mkhevents.com)**

**+971 2 671 6714**

**+971 56 488 4554**

## Event Website

**<https://www.me-conferences.com>**



**Gold Sponsor (Exclusive)**

**20,000 AED**

### **Brand / Logo Visibility**

- Logo on the Registration Area
- Logo on all the Printed Badges
- Logo on all the Signages and Roll Up
- 300-word company profile on the event website with a hyperlink
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronic Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Conference Secretariat Website for One Full Year
- Logo on the Scientific Hall Banners
- Company or Brand Logo on the Event Printed Materials
- Logo on the Post - Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

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### **On-Site Benefits**

- Opportunity to Co-Host the Opening Ceremony
- Foreword Page on the Event Catalogue
- List of Leads with Contact Details (with approval )
- Placement of Company/ Product Brochures at the Registration Counters
- Company Brochure / Product Sample on Delegate Packs
- Opportunity for TVC Slot at the Scientific Conference Venue during session breaks
- Acknowledgement During Opening Ceremony
- 4x3 Exhibition Space with standard table top and chairs
- 3 Company Representative Pass
- 10 Delegates Pass
- 30 % Discounted Rates for Additional Delegates
- Certificate of Appreciation with the Level of Sponsorship
- Post-Analysis Prospectus Hard Copy / E-Copy



**Silver Sponsor**

**10,000 AED**

#### **Brand / Logo Visibility**

- Logo on all the Printed Badges
- Logo on all the Signages, Roll- Ups
- 200-word company profile on the event website with a hyperlink
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronic Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the conference secretariat website for 1 Full Year
- Logo on the Scientific Hall Banners
- Company or Brand Logo on the Event Printed Materials
- Logo on the Post - Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

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#### **On-Site Benefits**

- List of Leads with Contact Details (with approval )
- Placement of Company/ Product Brochures at the Registration Counters
- Company Brochure / Product Sample on Delegate Packs
- Acknowledgement During Opening Ceremony
- 3x3 Exhibition Space with Standard table top and chairs
- 2 Company Representative Pass
- 5 Delegates Pass
- 25% Discounted Rates for Additional Delegates
- Certificate of Appreciation with the Level of Sponsorship
- Post-Analysis Prospectus Hard Copy / E-Copy



**Bronze Sponsor**

**8,000 AED**

#### **Brand / Logo Visibility**

- Logo on all the Printed Badges
- Logo on all the Signages, Roll- Ups
- 100-word company profile on the event website with a hyperlink
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Banners
- Company or Brand Logo on the Event Printed Materials
- Logo on the Post - Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

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#### **On-Site Benefits**

- List of Leads with Contact Details (with approval )
- Acknowledgement During Opening Ceremony
- 2x2 Exhibition Space with Standard table top and chairs
- 2 Company Representative Pass
- 3 Delegates Pass
- 25% Discounted Rates for Additional Delegates
- Certificate of Appreciation with the Level of Sponsorship
- Post-Analysis Prospectus Hard Copy / E-Copy





**Exhibitor**  
**5,000 AED**

### **Brand / Logo Visibility**

- Logo on all the Signages, Roll- Ups
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronic Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Material
- Logo on the Post - Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

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### **On-Site Benefits**

- Acknowledgement During Opening Ceremony
- 2x2 Exhibition Space with standard table top and chairs
- 2 Company Representative Pass
- 20% Discounted Rates for Additional Delegates
- Certificate of Appreciation with the Level of Sponsorship
- Post-Analysis Prospectus Hard Copy / E-Copy



## Sponsorship Packages Benefit Summary

Benefits	Gold	Silver	Bronze	Exhibitor
Amount (in AED)	20,000	10,000	8,000	3,500
<b>BRAND/ LOGO VISIBILITY</b>				
Logo on the Registration Area	Y			
Logo on all the Printed Badges	Y	Y	Y	
Logo on all the Signages, Roll- Up	Y	Y	Y	Y
Company profile on the event website with a hyperlink	300 -word	200-word	100-word	
Company or Brand Logo on the Event Website with a Hyperlink	Y	Y	Y	Y
Company or Brand Logo to the Electronic Collaterals and Marketing Materials	Y	Y	Y	Y
Company Brand or Logo in all the Email Marketing with the Level of Sponsorship	Y	Y	Y	Y
Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year	Y	Y	Y	Y
Logo on the Scientific Hall Banner	Y	Y	Y	Y
Company or Brand Logo on the Event Printed Materials	Y	Y	Y	Y
Logo on the Post - Event Post and Publications in all Social Media Account	Y	Y	Y	Y
Logo on the Post-Analysis Report e-copy which will be available online	Y	Y	Y	Y
<b>OTHER BENEFITS</b>				
Opportunity to Co-Host the Opening Ceremony	Y			
Foreword Page on the Event Catalogue	Y			
List of Leads with Contact Details (with approval )	Y	Y	Y	
Placement of Company/ Product Brochures at the Registration Counters	Y	Y		
Company Brochure / Product Sample on Delegate Packs	Y	Y		
Opportunity for TVC Slot at the Scientific Conference Venue	Y			
Acknowledgement During Opening Ceremony	Y	Y	Y	Y
Exhibition Space with Standard table top and chairs	4x3	3x3	2x2	2x2
Company Representative Pass	3	2	2	2
Delegates Pass	10	5	3	0
Discounted Rates for Additional Delegates	30%	25%	25%	20%
Certificate of Appreciation with the Level of Sponsorship	Y	Y	Y	Y
Post-Analysis Prospectus Hard Copy / E-Copy	Y	Y	Y	Y

## Sponsorship and Exhibitions Spaces Offered

### Sponsorship Packages Category

### Number of Space/s

**Gold Sponsor**

**1**

**Silver Sponsor**

**2**

**Bronze Sponsor**

**7**

**Exhibitor**

**4**